

# Mill Avenue District and Tempe Town Lake

an evolving “activity center”


# The Mill Avenue District





# "MODERN" TEMPE'S FOUNDER

# TEMPE TODAY



**Mill Avenue District**

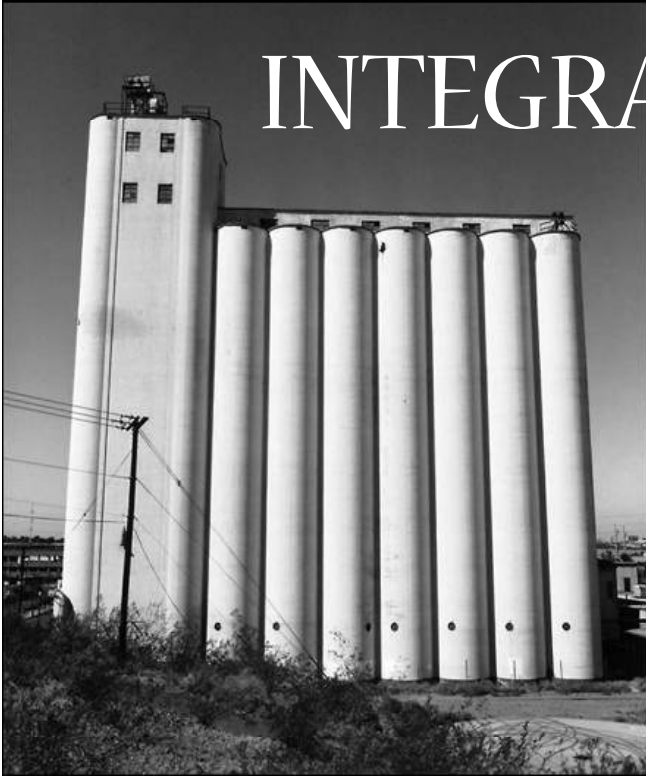
TEMPE, ARIZONA, USA

**Restaurants, Shops, Fun!**

[www.downtowntempe.com](http://www.downtowntempe.com)

 Get 2 hours of Free Parking with Mill Avenue District merchant validation, wherever you see this sign.

# INTEGRATING OLD WITH NEW





# USING PUBLIC/PRIVATE PARTNERSHIPS TO ADVANTAGE

SEVENTH AND MILL



PARAGON DEVELOPMENT



- 11-STORY, 185-ROOM HOTEL
- LOCATED ON FIFTH STREET EAST OF CITY HALL
- GROUND FLOOR RETAIL + RESTAURANT
- SHARED PARKING STRUCTURE

# RESIDENCE INN



# PROVIDING LINKAGES







# BECOMING A NEIGHBORHOOD





Perspective from University and Farmer showing workforce/Library building in context with proposed adjacent development.

# FARMER ARTS DISTRICT



# MOSAIC



# TEMPE TOWN LAKE





## Hayden Butte Preserve

### Leonard Monti Trail

Preserve Hours: 6:00am to 10:00pm



**Warning: Trails may be hazardous after sunset and/or during inclement weather.**

#### Regulations

Use designated trails only. All other areas of preserve are closed. Pets are restricted to designated trails and must be on a leash of not more than six feet. Clean up after pets. Bags available at trail head.


#### The Following Are Prohibited:

- Painting, inscribing or marking any natural or manmade feature.
- Removing, touching, defacing or damaging any rock art.
- Bicycles, skateboards, in-line skates and scooters.
- Motorized vehicle (except motorized wheelchairs).
- Possession or consumption of alcoholic liquors (alcoholic beverages).
- Glass containers.
- Camping, fires and fireworks.
- Archery, firearms or other projectile producing devices.
- Sound amplification equipment.

#### Permits Are Required For Special Uses

To apply for a permit, call Tempe Parks & Recreation at (480) 350-5200.

**All Preserve Regulations Are Enforceable By Law**  
City of Tempe ordinances and Arizona Revised Statutes

 **Enjoy Your Preserve**



# ENJOYING STRONG ASU PRESENCE





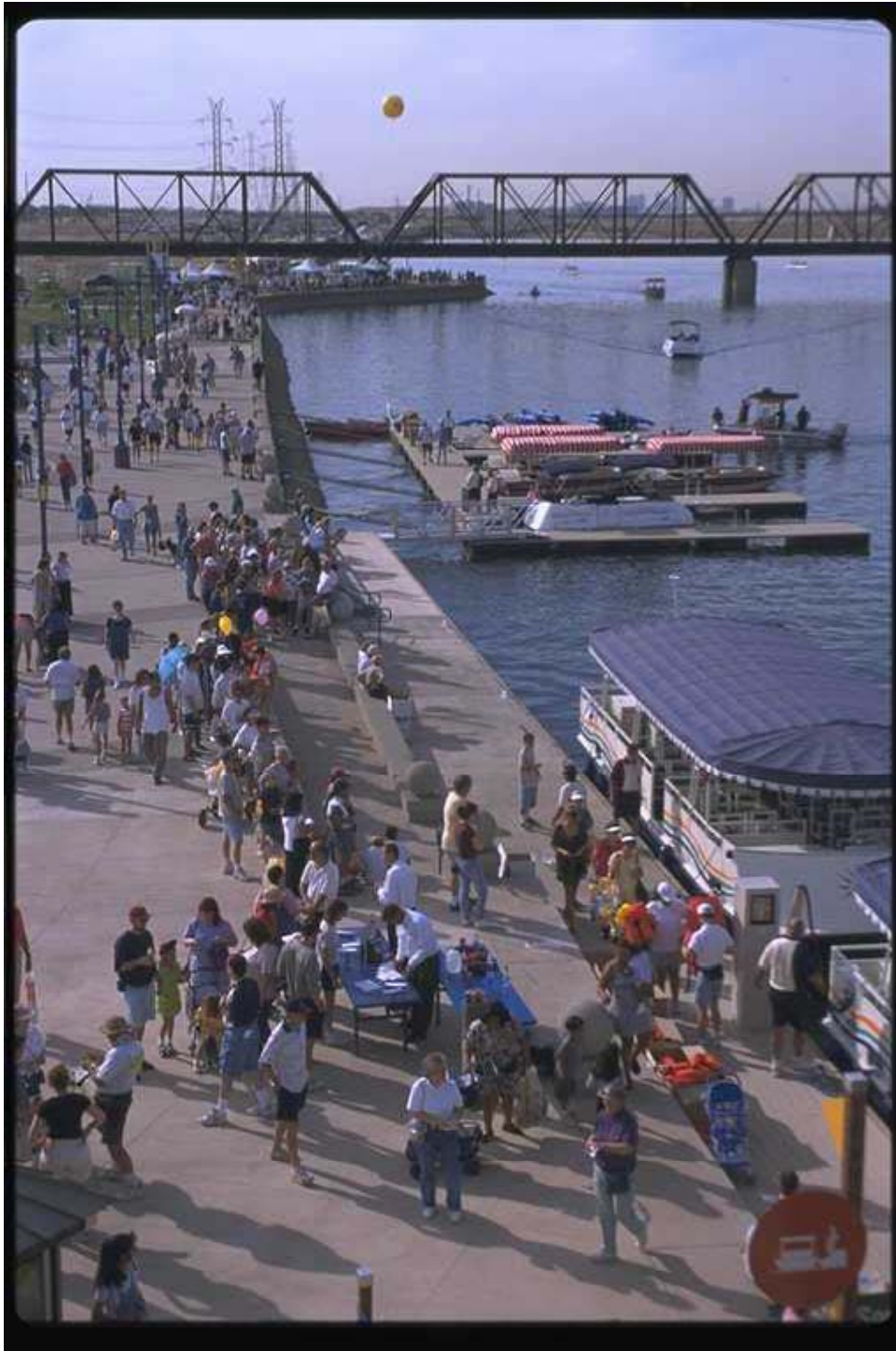
Mill Ave.

S 700

**ASU** ARIZONA STATE  
UNIVERSITY

Institute





ATTRACTING  
TWO MILLION  
VISITORS  
ANNUALLY





# PROTECTING OUR HUMAN SCALE









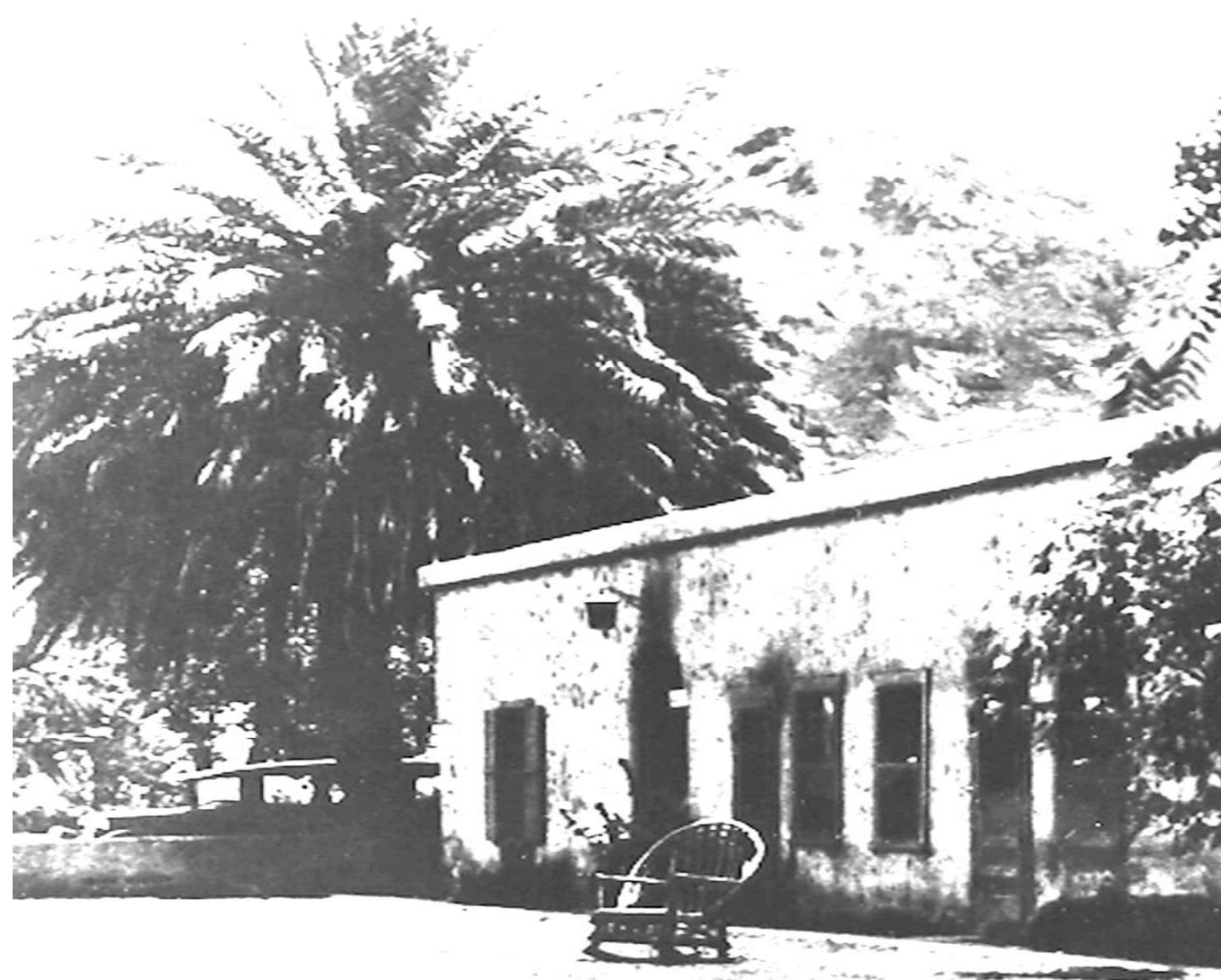


# EVOLVING ORGANICALLY



100 Mill





# TEMPE GATEWAY



# The Mill Avenue District



ON MILL



centerpoint  
of mill



centerpoint rendering 1

# CREATING NEW TRADITIONS AND AUTHENTICITY

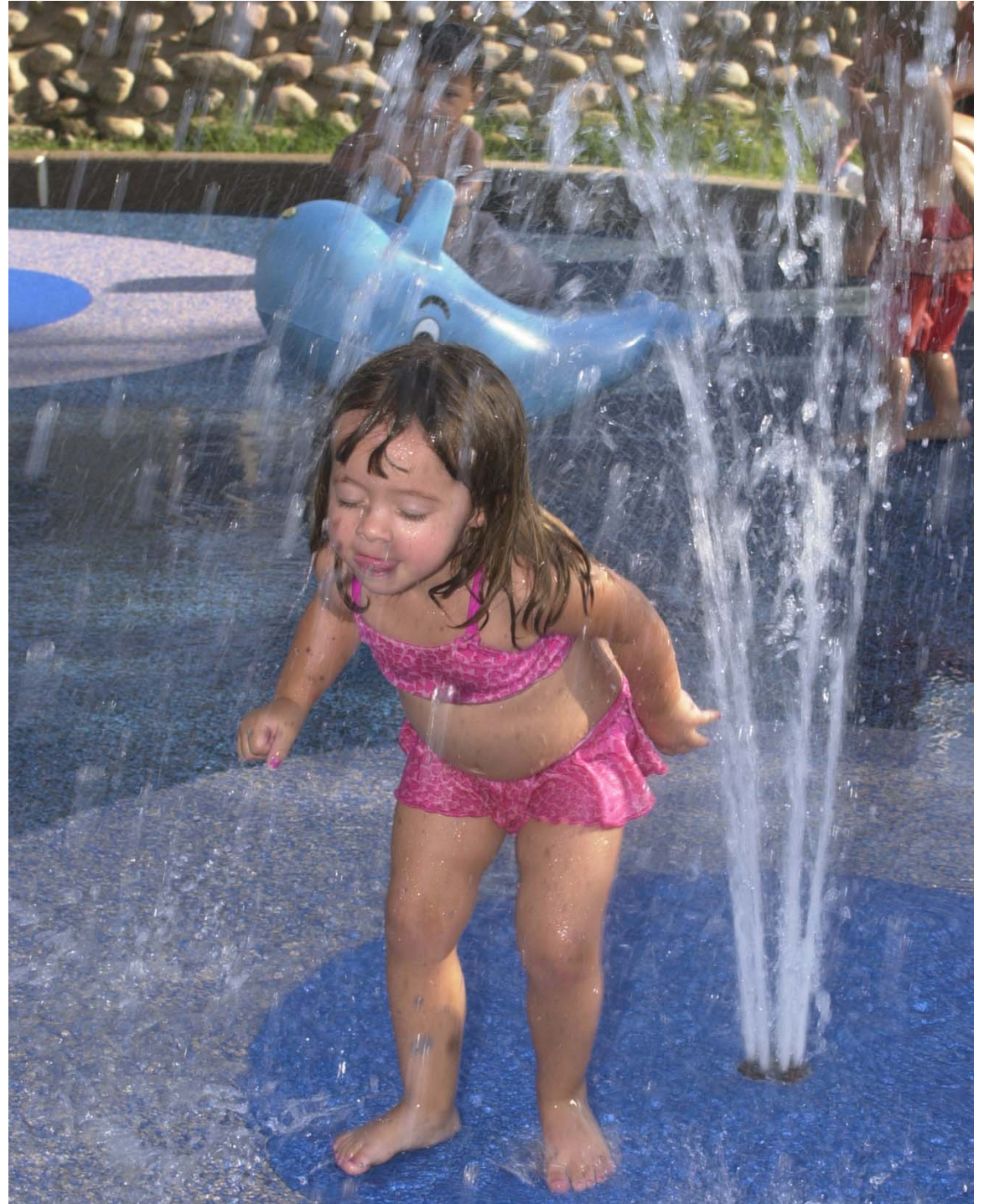








# SPLASH PLAYGROUND



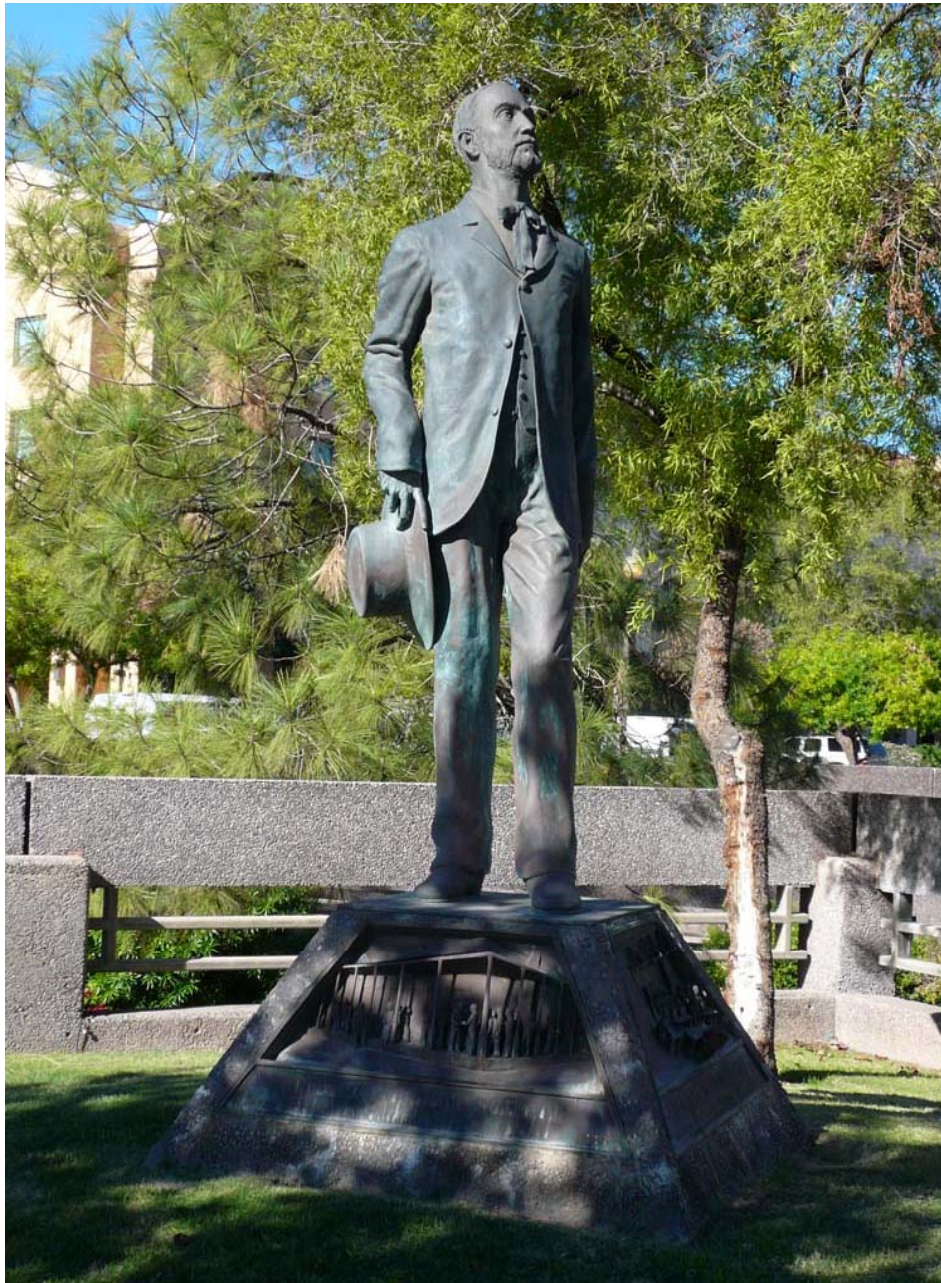
# STIMULATING NEW DEVELOPMENT AT TEMPE TOWN LAKE





# FOUNDATIONS

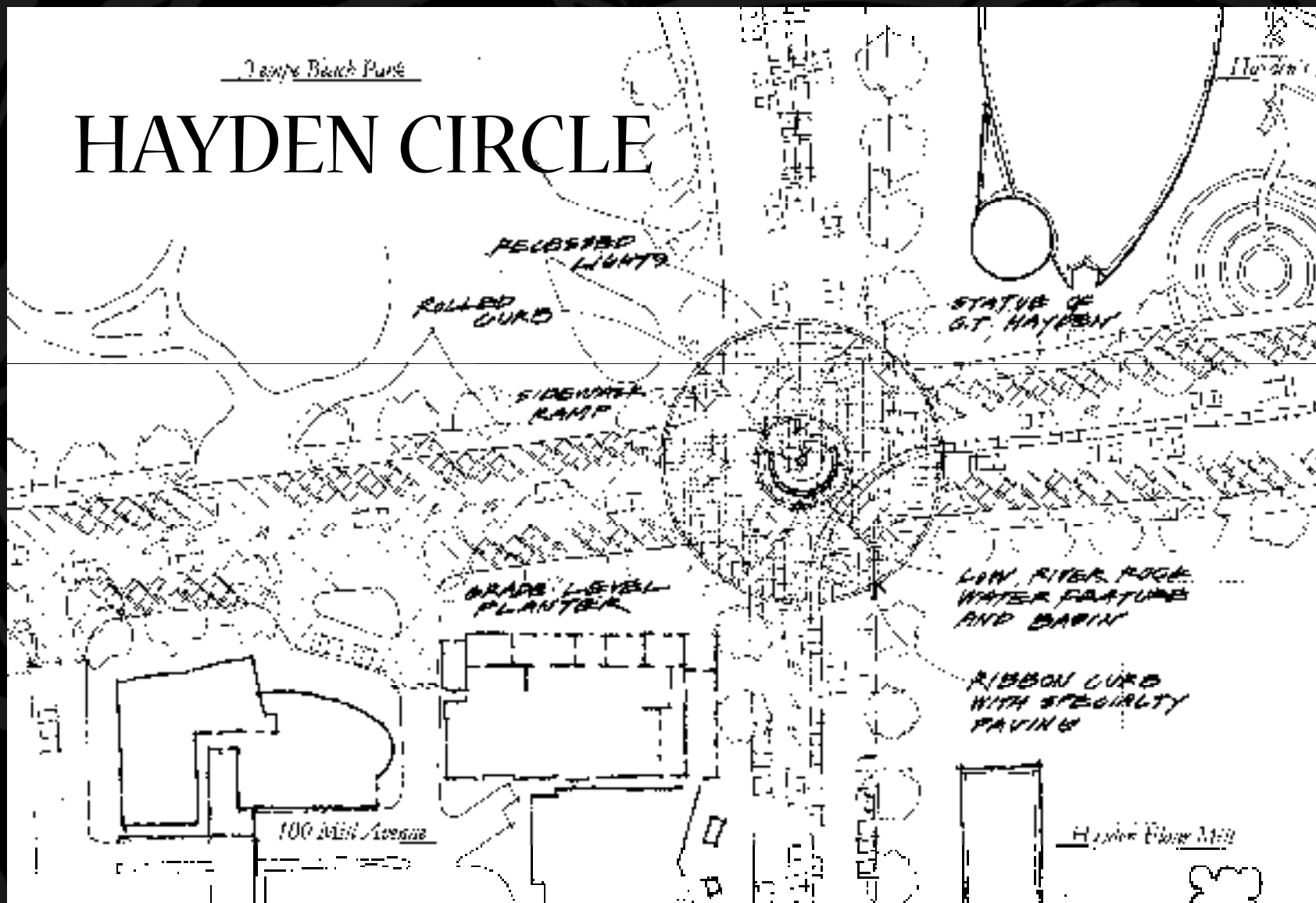
- Vision
- Leadership
- Courage
- Community Commitment
- Public/Private Partnership
- Commitment to History and Authenticity



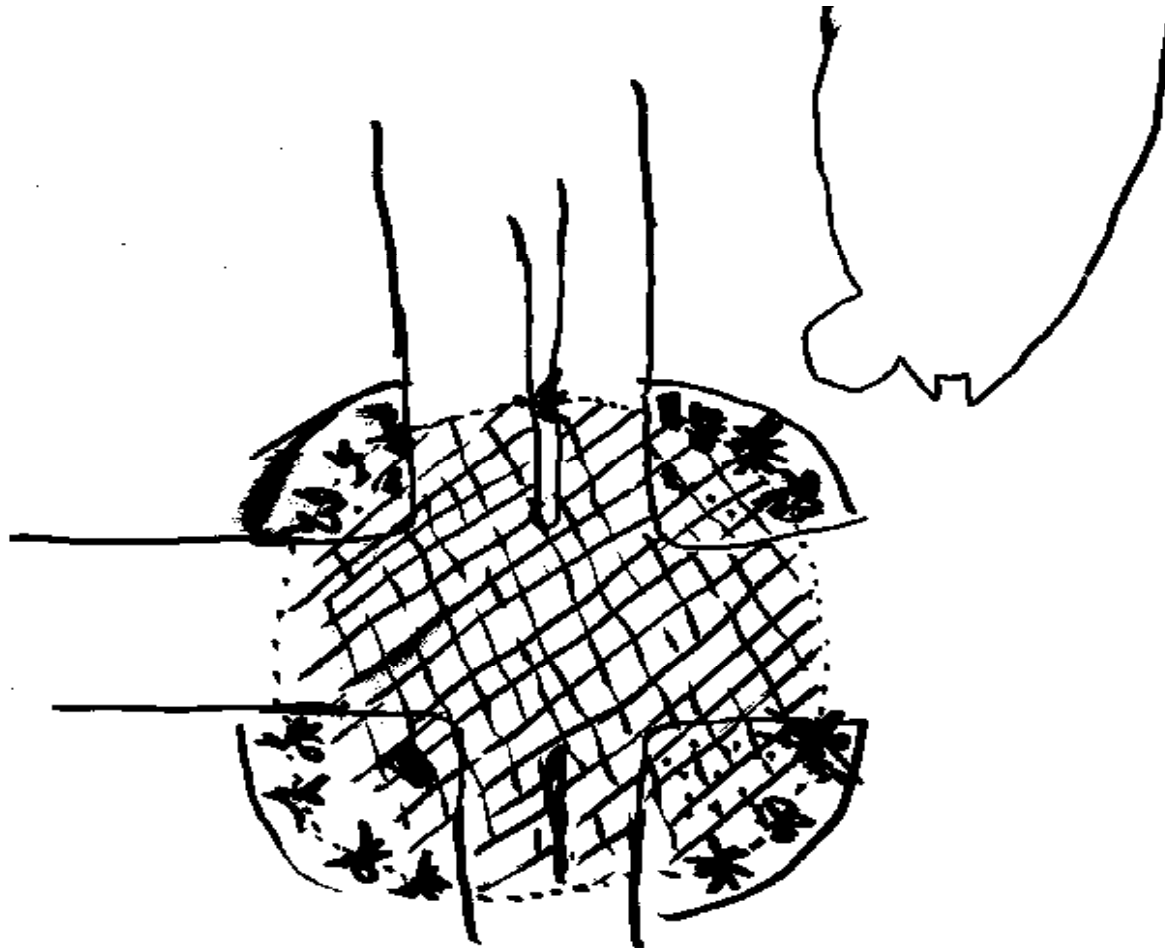
CHARLES  
TRUMBULL  
HAYDEN

Hayden Beach Park

# HAYDEN CIRCLE



# ARIZONA'S THIRD "HOTTEST" INTERSECTION



# CONTEMPORARY RISK TAKERS

- Dean James W. Elmore, founder of ASU School of Architecture
- Former Mayor Harry Mitchell
- Benton/Robb Development
- DMB
- Former Mayor Neil Giuliano
- Current Mayor Hugh Hallman and Council
- The Residents of the City of Tempe
- SunCor AZ and Hayden Ferry Lakeside





Mill Avenue  
District